### Join Now!

For access to the most up-to-date forage information compiled exclusively for MFA members!

### Membership Benefits & Services:

- Forage Focus Published four times a year, this premier source of forage news features: equipment, research, dairy, beef, equine, hay, silage, and grazing, plus producer interviews.
- Clippings Emailed 1-4 times every month, this newsletter includes time-sensitive information, content articles, and an event calendar.
- Midwest Forage Research Program -Your MFA membership helps support the MFRP, which has awarded nearly \$215,000 for local forage related research projects. MFA members are the first to learn about the results of these projects.
- www.midwestforage.org Only a click away, MFA's website features hay pricing and quality information, "Member's Only" classifieds, an events calendar, and a research database available only to members.
- Local Council Rebate Your MFA membership supports affiliated local councils in their education and research efforts.
- Educational Opportunities MFA, in collaboration with university extension and industry, brings you the latest in forage research through winter meetings, field days, and conferences.
- NAFA Membership Through our affiliation, MFA producer members are members of the National Alfalfa & Forage Alliance (NAFA), whose goal is to heighten national awareness and recognition of our valuable crop.
- Money Saving Coupons Recoup your membership cost by redeeming just one of the 2019 sponsor coupons. With this benefit, your MFA membership is essentially free.

### **Thanks to our Sponsors!**

### **GOLD - \$5,000**

BASF CROPLAN by WinField United DEKALB Forage Genetics International Kemin Industries S&W Seed Company

### **SILVER - \$2,500**

Alforex Seeds Dairyland Seed Co. La Crosse Seed MacDon Pioneer

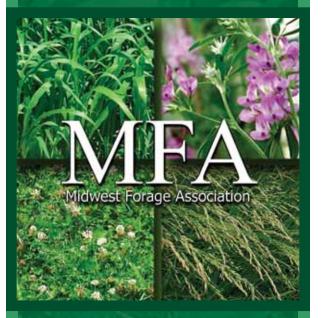
### **BRONZE - \$1,500**

Ag-Bag Eisentraut Ag Services - ROC Harvest Tec Promote, Cargill's additives brand Protexia

### **ALLIED INDUSTRY - \$500**

Agassiz Seed & Supply Albert Lea Seed House Barenbrug USA Byron Seeds CLAÁS of America Country Visions Cooperative **CP Feeds Dairyland Laboratories Delmhorst Instrument** Gruett's Hay & Forage Grower I-State Truck Center **Innovative Forage Solutions Investors Community Bank** John Deere **Jordan Ag Supply** Krone NA Kuhn North America Legacy Seeds Mever Manufacturing Mountain View Seeds New Holland Poettinger US Riesterer & Schnell **Rock River Laboratory** SEMA Equipment Stearns DHIA Laboratories **Taunton & Meyer CPA** Vanderloop Equipment Vermeer Vincent, Urban, Walker & Associates Vita Plus

### Midwest Forage Association 2019 Membership Brochure



## The Forage Council of the Heartland

Together we will keep our forages and grasslands thriving!

### **About MFA...**

Midwest Forage Association (MFA) represents forage producers/users, educators, and industry within the upper midwest. The association was established on March 31, 2004. Since its inception, MFA has made great strides in bringing long-overdue attention to the forage industry and continues to serve as the premier source of forage industry news, information, and advocacy.

#### **MISSION STATEMENT**

The Midwest Forage Association is dedicated to creating, promoting, and supporting value to the forage industry through leadership, research, and education to improve profitability for users and producers of forage crops emphasizing environmentally sound systems.

MFA allows greater synergies across state lines through its regional concept, broadening the appeal to forage producers in the upper Midwest and increasing efficiency in order to establish critical mass. MFA offers members a wide range of benefits including forage related research, information, and events, while heightening the visibility of our forage industry at the regional and national levels. MFA continues to work hard to add value to membership and the forage industry.

### **MFA Board of Directors**

The board maintains a minimum of 50% producers. Directors are elected by membership and seated at each Annual Meeting.

#### **Terms Expire 2020**

Scott Wells (University) St. Paul, MN

Dan Miller (Producer) Spring Valley, MN

Eugene Rodberg (Industry) Des Moines, IA

Ron Wussow (Producer) Cecil, WI

Taylor Weisensel (Industry) St. Nazianz, WI

### **Terms Expire 2021**

Jerry Clark (University) Chippewa Falls, WI

John Ruedinger (Producer) Van Dyne, WI

Randy Welch (Industry) Madison, WI

Ben Kuhn (Producer) Dickinson, ND

Bill Taunton (Producer) Spicer, MN

Dan Funke (Producer) Larchwood, IA

### **Terms Expire 2022**

Chad Staudinger (Industry) Reedsville, WI

Wayne Leis (Producer) Cashton, WI

Lyle Schefers (Producer) Rice, MN

Mark Rogen (Producer) Garretson, SD

Larry Roth (Industry) Montgomery, MN

### **Ex Officio**

Marisol Berti, NDSU Fargo, ND

Brian Lang, ISU Decorah, IA

Geoff Brink, USDA ARS - USDFRC Madison, WI

David Combs, UW Madison, WI

Mike Rankin (Media) Fort Atkinson, WI

Directors serve 3-year terms.



The MFA website is an important channel of communication linking those in the forage industry. Our easy-to-navigate site offers:

About MFA - MFA's mission and objectives, board list, sponsor information, and staff contact information.

Searchable Research Database - Provides answers to foragerelated questions. All MFRP project objectives and full reports can be found online; visit today.

Event Schedule - An updated list of local council and MFA events. Make MFA's website a one-stop shop for forage related events.

Helpful Links - Includes university research sites and other websites of interest to the forage community. Links to charter sponsor company websites are at the bottom of each page.

"Member's Only" - Offers current members a searchable research database, hay buying/selling lists, and classifieds.

Become a Member, Join Today! - Membership benefits are listed online with a direct link to the MFA membership form.

# Membership Application

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Name:
Farm/Business Name:
Address:
City, State, Zip:
Phone:
Email:
County:
Local Council:
Check One:
,
— Industry — Producer
Circle: Circle:  Ag Lenders Beef
Ag Lenders Beel Crop Protection Tools Commercial Hay
Equipment Dairy
Insurance Equine
Nutrition Other:
Seed Other:
Other:
2019 MFA
Membership \$50.00 \$
Valuable offer for MFA members:
1 PEAQ Stick \$24.00 \$ includes shipping
TOTAL ENCLOSED \$

### **Return Application and Payment to:**

Midwest Forage Association 4630 Churchill Street, #1 St. Paul, MN 55126

651.484.3888 mfa@midwestforage.org